



Sponsorship Opportunities October 17, 2021

Diamond/Presenting: \$25,000 (1 available)

- Logo recognition on Walk Ahead homepage as presenting sponsor with direct link to company website
- Recognition on printed event materials
- Inclusion of sponsorship in all media advertising
- Logo recognition on signage at event
- Verbal recognition in event program
- Recognition on social media
- Exhibit space at event
- Logo on event t-shirt
- 20 walk/run participant vouchers

Platinum: \$15,000 (1 available)

- Logo recognition on Walk Ahead website with direct link to company website
- Recognition on printed event materials
- Inclusion of sponsorship in selected media advertising
- Logo recognition on signage at event
- Verbal recognition in event program
- Recognition on social media
- Exhibit space at event
- Logo on event t-shirt
- 10 walk/run participant vouchers

- Logo recognition on Walk Ahead website with direct link to company website
- Logo on printed event materials
- Logo recognition on signage at event
- Verbal recognition in event program
- Recognition on social media
- Exhibit space at event
- Logo on event t-shirt
- 8 walk/run participant vouchers

Silver: \$5,000

- Logo recognition on Walk Ahead website with direct link to company website
- Logo on printed event materials
- Verbal recognition in event program
- Logo recognition on signage at event
- Recognition on social media
- Exhibit space at event
- Logo on event t-shirt
- 6 walk/run participant vouchers

Bronze: \$2,500

- Logo on signage at event
- Recognition on social media
- Logo on event t-shirt
- 4 walk/run participant vouchers

Friends of the BTC: \$1,500

- Logo on signage at event
- Recognition on social media
- Logo on event t-shirt

Water Station: \$500

- Name recognition on Walk Ahead website with direct link to company website
- Logo recognition at water station along event course
- Logo on event t-shirt

In-Kind Donations

- Name recognition on Walk Ahead website with direct link to company website
- Name recognition on event signage